

Guus van Ooijen - Biography

Guus is a professional television producer who has worked closely with corporate clients to produce exceptional corporate content and instruction videos. He has created Video CVs, recruitment videos and company welcome videos to build candidate credibility and organisational success. Having worked with major television clients he uses his industry professionalism to embed a distinct corporate or individual brand into any material that he produces.

Video CVs

Having produced a number of videos for individuals, interviews and video CVs, Guus uses his ability to create professional CVs that are tailored to the individual. He used knowledge from coaching sessions and a brief from the client to produce a CV in a style and feel that is not only suited to the individual but also to the client that they are applying to.

Corporate and Recruitment Videos

Guus has produced videos containing content to deliver important messages from corporate clients. These include company introductions and recruitment videos to welcome the organisation and candidates – the brief has always been to improve the external image of the organisation. By working closely with corporate communications and HR departments Guus has produced material that build the employer image and the corporate brand to the external audience.